



Sisters
2605 Skidaway Road
Savannah, Georgia 31404
PH: (912) 234-6176, ext 101 FAX: (912) 234-6178
EMAIL: sbsoulfoodrest@aol.com
www.thesistersofthenewsouth.com

Sisters was founded by Kenneth and Vicky Brown in 2009. With Kenneth's extensive restaurant experience and Vicky's business experience, they decided in 2009 to open the first Sisters of the New South in Savannah at 2605 Skidaway Road. The business has since grown to include three franchise restaurants.

The name Sisters was chosen, because many of Vicky's sisters were involved with the concept. The recipes for the menu are family recipes handed down for generations. In the beginning, Vicky's mother, Johnnie Mae Bing was involved with the daily operations. She has since retired and still visits with us from time to time to make sure we are still doing her recipes justice.

At Sisters, we pledge to provide distinctive quality and unparalleled customer service as we strive to gain the respect and trust of our customers.

The success of Sisters is determined by our success in operating as a unified team. We have to earn the trust and respect of our customers every day in order that the customer makes the decision to choose our restaurant as their first choice when dining out.

Our success is built by franchisees who are encouraged to make suggestions while satisfying the needs of each customer. Your job is essential to fulfilling our mission everyday to the people who walk through our door. The primary goal of Sisters, and yours, as one of its franchisees, is to live our mission statement and be successful. We achieve this through dedicated hard work and commitment from every franchisee. It is the desire of Sisters to have every franchisee succeed in their business, and be part of achieving our goals.

Please review this document, and if you are truly interested in joining the Sisters family, give us a call or email us.



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FRANCHISE INFORMATION OVERVIEW

MINIMUM FINANCIAL REQUIREMENTS:	Net Worth: \$500,000 Liquid Assets: \$200,000
EXPERIENCE:	Previous restaurant experience preferred Previous business operations experience preferred
DEVELOPMENT FEE:	\$5000 *
FRANCHISE FEE:	\$24,000 (1st 10 years) \$15,000 (Additional 10 year term)
TOTAL ESTIMATED INITIAL INVESTMENT:	\$200,000+ **
ROYALTY FEE:	4% of gross sales
ADVERTISING FEE:	2% of gross sales
UNIT SIZE:	3500 - 5000 sq ft
TERM OF FRANCHISE AGREEMENT:	10 years
FRANCHISE TRAINING:	8 weeks

* PER LOCATION

** DOES NOT INCLUDE PURCHASED REAL ESTATE



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FRANCHISE ESTIMATED OPENING EXPENSES

Item #	Description	Cost
1	LLC	\$ 250
2	Business License	\$ 200
3	State ID/Registration	\$ 110
4	FEIN	\$ -
5	DOL Registration	\$ -
6	Health Department Permit/Fee (1)	\$ 300
7	Health Department Permit/Fee (2)	\$ 300
8	Health Department Permit Annual Renewal	\$ 300
9	Electricity Deposit	\$ 4,500
10	Water Deposit	\$ 500
11	Gas Deposit	\$ 500
12	Phone Deposit	\$ 100
13	Trash Deposit	\$ 150
14	Internet Deposit	\$ 100
15	Lease Deposit	\$ 5,000
16	1st Month Rent	\$ 5,000
17	Liability Insurance	\$ 1,100
18	Workers Comp Insurance	\$ 1,100
19	POS/CLOVER	\$ 15,000
20	Banking Account Setup	\$ 300
21	Franchise Fee	\$ 24,000
22	Hood Cleaning	\$ 350
23	Hood Inspection	\$ 2,000
24	Fire Safety Inspection	\$ 150
25	Equipment	\$ 50,000
26	Smallwares	\$ 5,000
27	Ice Machine	\$ 3,500
28	Music	\$ 75
29	Dishwasher Deposit	\$ 375
30	Pepsi	\$ 700
31	Training	\$ 36,800
32	Opening Food Order	\$ 15,000
33	Office equipment/supplies	\$ 2,500
34	Payroll taxes (1st month)	\$ 15,000
35	Sales taxes (1st month)	\$ 8,000
36	Décor	\$ 10,000
37	Signage	\$ 14,000
38	Misc	\$ 10,000
39	ServeSafe Certification	\$ 150
Estimated total cost		\$ 232,410



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FRANCHISE ESTIMATED TRAINING EXPENSES

Item #	Description	Cost
1	Management Training 1 (8 wks @ \$600/wk)	\$ 4,800
2	Management Training 2 (8 wks @ \$600/wk)	\$ 4,800
3	Kitchen 1 (Cook) (320 hrs @ \$10.00/hr)	\$ 3,200
4	Kitchen 2 (Cook) (320 hrs @ \$10.00/hr)	\$ 3,200
5	Kitchen 3 (Cook) (320 hrs @ \$10.00/hr)	\$ 3,200
6	Kitchen 4 (Cook) (320 hrs @ \$10.00/hr)	\$ 3,200
7	Kitchen 5 (Prep) (160 hrs @ \$8.00/hr)	\$ 1,280
8	Kitchen 6 (Prep) (160 hrs @ \$8.00/hr)	\$ 1,280
9	Kitchen 7 (Prep) (160 hrs @ \$8.00/hr)	\$ 1,280
10	Kitchen 8 (Prep) (160 hrs @ \$8.00/hr)	\$ 1,280
11	Line 1 (160 hrs @ \$7.25/hr)	\$ 1,160
12	Line 2 (160 hrs @ \$7.25/hr)	\$ 1,160
13	Line 3 (160 hrs @ \$7.25/hr)	\$ 1,160
14	Line 4 (160 hrs @ \$7.25/hr)	\$ 1,160
15	Waitress 1 (80 hrs @ \$7.25/hr)	\$ 580
16	Waitress 2 (80 hrs @ \$7.25/hr)	\$ 580
17	Waitress 3 (80 hrs @ \$7.25/hr)	\$ 580
18	Waitress 4 (80 hrs @ \$7.25/hr)	\$ 580
19	Dishwasher 1 (40 hrs @ \$7.25/hr)	\$ 290
20	Dishwasher 2 (40 hrs @ \$7.25/hr)	\$ 290
21	Dishwasher 3 (40 hrs @ \$7.25/hr)	\$ 290
22	Dishwasher 4 (40 hrs @ \$7.25/hr)	\$ 290
23	Cashier 1 (40 hrs @ \$7.25/hr)	\$ 290
24	Cashier 2 (40 hrs @ \$7.25/hr)	\$ 290
25	Cashier 3 (40 hrs @ \$7.25/hr)	\$ 290
26	Cashier 4 (40 hrs @ \$7.25/hr)	\$ 290
Estimated total cost		\$ 36,800